Media and Communication Welcome Video – 2016 Video Script

Hello and welcome to La Trobe University.

My name is Erdem Koc

I am one of your lectures in the Bachelor of Media and Communication

Over the next three years you will be taught by industry professionals

Who will give you the skill set to work across media across journalism and across public relations

You’ll write and produce multimedia content for upstart magazine

Which is run by students and showcases students work

You’ll also have exclusive access to complete internships with places like Melbourne Web Feast

The largest web series festival in the southern hemisphere

You’ll have an opportunity to work with our strategic communication agency

Which does real work for real clients

And the most recent of which is the Carlton football club

You’ll also have opportunities to complete internships elsewhere

At high profile places such as the ABC, SBS, the Herald Sun, the leader newspapers, the Leukaemia Foundations and the like

And you’ll have opportunities to head abroad

And study overseas at places like the Missouri School of Journalism

The oldest Journalism school in the world

And places like Sunderland University in the United Kingdom

Which has a strong sport journalism program

So enjoy your time here

Make the most of your opportunities

Make new friends and come by and say hi to your lectures as well

We look forward to seeing you on campus

Hi I’m Lindsey Martin

I’m a third year student in the Bachelor of Media and Communication

I’m also the current president and founding members of the JMAC Society

Which standards for Journalism Media Arts and Communications Society

I’m really excited about the year to come

Because I’ve got an internship lined up at the ABC

And then I’ll be off on exchange in the U.S

I have nothing but great things to say about the staff in the department

And I hope you have as wonderful a time as I’ve had here